

Parking Lot Car Washes Pollute Our Water

Most fund-raiser car washes are held in parking lots that are not designed to absorb storm drain runoff. Pollution generated from parking lot car washes, such as dirt, soap and oil, runs down storm drains found along streets, sidewalks and other outdoor locations and are NOT connected to the sewer system or water treatment plants. Instead, this untreated water and the pollutants it carries go directly into streams, lakes and the ocean.

Potential Car Wash Pollutants

- Engine and brake residue may consist of antifreeze, grease, oil, copper and asbestos, which rinses off and enters the storm drain.
- Paint and vehicle exhaust contain heavy metals such as lead, zinc and iron, which can be harmful to people and wildlife.
- Oil on the parking lot surface is easily washed away by water. One gallon of oil can contaminate 1 million gallons of water.
- Soap contains phosphates, chlorine and other nonbiodegradable ingredients that are toxic to fish and other marine animals.

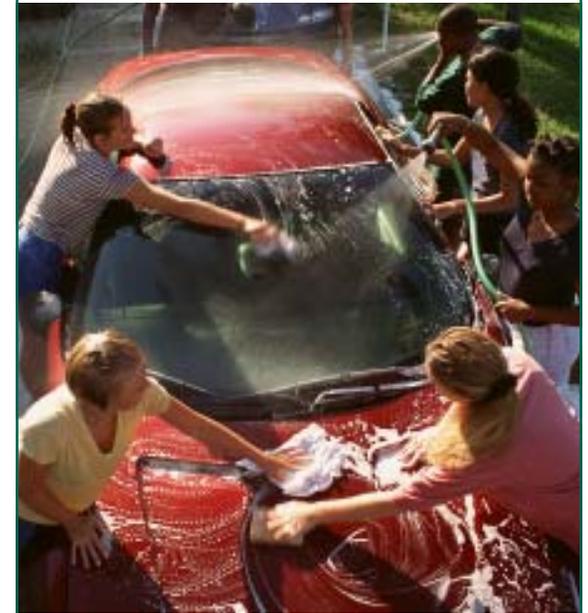
Professional car washes are required to drain used water directly into the municipality's sanitary sewer system where the water is treated. Many car washes reclaim and filter the water so it can be used several times.

For more information about stormwater pollution and tips on how to protect our waterways, visit DEP's Web site www.cleanwaterNJ.org.



Car Wash Operators of New Jersey
PO Box 230
Rexford, NY 12148

Leave Your Buckets and Sponges at Home...



Support Your Cause the Green Way

Car wash fund-raisers can be valuable for schools and community groups. Partnering with professional car washes is a great way to have a fund-raising event and avoid the pollution parking lot car washes can produce.



Perfect Partnership

The Car Wash Operators of New Jersey and the New Jersey Department of Environmental Protection have teamed up to create a joint program to help charities raise money and improve New Jersey's water quality. Our goal is to encourage fund-raising car washes at professional car wash facilities and to educate the motoring public on the negative impact of nonprofessional car washes.

Raise Money, Protect the Environment

The Car Wash Operators of New Jersey will help your nonprofit organization or school work with local, professional car washes to raise money without harming the environment. CWONJ businesses will offer their services at discounted rates and personally work with groups to meet their fund-raising needs. Instead of holding a parking lot car wash, your organization will sell tickets at face value and receive 50 percent of all ticket sales.



Your organization will:

- Raise money year-round.
- Establish a relationship between the business sector and the community.
- Reinforce environmental responsibility for fund-raising groups.
- Reduce stormwater pollution and lessen its impact on your community's most valuable resources.

CWONJ businesses will provide:

- Local participating exterior or full-service car washes that properly dispose of wastewater to hold your fund-raiser.
- Tips on how to hold a successful charity car wash and ideas on how to make more money on your next fund-raiser.
- Professional car washes that use environmentally friendly cleaning solutions and equipment to ensure your donors receive quality car washes.

The CWONJ Fund-raising Program

It's as Easy as 1-2-3

1. Contact the CWONJ at (800) 287-6604 or visit their Web site www.cwonj.com to receive a list of participating car washes in your area and a list of ideas on how to hold a successful car wash fund-raiser.
2. Contact your local car wash to discuss your fund-raising needs and to confirm the availability of offered services.
3. Hold your fund-raiser and help protect our water – our most valued resource.

NJDEP

**For more information
about stormwater, visit**

www.cleanwaternj.org

CWONJ

**(800) 287-6604 toll free
(518) 280-4767 phone/fax**

PO Box 230, Rexford, NY 12148

www.cwonj.com